



UNITED STATES MARINE CORPS
MARINE AIR GROUND TASK FORCE TRAINING COMMAND
MARINE CORPS AIR GROUND COMBAT CENTER
BOX 788100
TWENTYNINE PALMS, CALIFORNIA 92278-8100

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APR 16 2015

LETTER OF INSTRUCTION 23-15

From: Commanding General
To: Distribution List

Subj: AMERICA'S PREPAREATHON 2015

Ref: (a) White House Memorandum: 2015 National PrepareAthon! Day
(b) Assistant Secretary of Defense America's PrepareAthon! Campaign Memorandum
(c) MCICOM AMHS MESSAGE: USMC PARTICIPATION IN APRIL 2015 AMERICA'S PREPAREATHON! CAMPAIGN DTG: 271214Z MAR 15//

1. Situation. The Marine Air Ground Task Force Training Command (MAGTFTC), Marine Corps Air Ground Combat Center (MCAGCC) must prepare for, respond to, and recover from a wide range of natural and manmade threats and incidents to sustain the Marine Corps' training mission and to prevent or mitigate loss of life, undue suffering, and damage to property. It is essential that we provide the community with information on how to prepare for various emergencies that they might face. America's PrepareAthon! 2015 per the references is a Presidential initiative being overseen by the Federal Emergency Management Agency. This campaign's goal is to build and sustain preparedness by providing an opportunity for the Nation to learn more about the hazards that threaten their community, and encourage them to take action to plan ahead of an emergency.

2. Mission. From 1 to 30 April, 2015 MAGTFTC, MCAGCC will be taking part in the Marine Corps Installations Command (MCICOM) America's PrepareAthon! activities with the key message "Take Action to Prepare".

3. Execution

a. Commander's Intent and Concept of Operations

(1) Commander's Intent. This month-long event will provide personnel the opportunity to learn more about being prepared for an emergency both at work and at home.

(2) Concept of Operation. The scope of this event will be to provide emergency preparedness information via various media platforms and providing a Professional Military Education (PME) for all officers, enlisted (E7 and above), and civilian personnel (GS-12 and above) on National PrepareAthon! Day, 30 April 2015.

b. Subordinate Element Missions

(1) Assistant Chiefs of Staff (ACs/S), Commanding Officers, Officers-In-Charge, and Special Staff Officers

(a) Provide all personnel with the link to the America's PrepareAthon! 2015 website: <http://www.community.fema.gov>.

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(b) Encourage all officers, enlisted (E7 and above), and civilian personnel (GS-12 and above) to attend the PME on 30 April 2015 at 1500 at the Officer's Club.

(2) AC/S G-5

(a) Publish articles in the Observation Post and online about preparing for a disaster in Southern California.

(b) Post messages on social media throughout the month using the hashtags #MCAGCCPrepares, #Prepareathon and referencing @Prepareathon.

(3) AC/S G-7

(a) Host the PME on 30 April 2015 on how to be prepared at work and at home for an emergency in Southern California.

(b) Provide educational materials on preparing for an emergency to various locations throughout base.

(c) Register all installation activities on the America's PrepareAthon! website and provide an After Action Report to MCICOM per reference (c).

(4) AC/S Marine Corps Community Services

(a) Post four messages on social media throughout the month using the hashtags #MCAGCCPrepares, #Prepareathon and referencing @Prepareathon.

(b) Include the America's PrepareAthon! logo and website on marquis for the month of April.

(c) Provide the Officer's Club free of charge for the 30 April 2015 PME at 1500.

(d) Encourage all Family Readiness Officers to provide Marine Corps personnel and family members with preparedness information through EMarine.org and through Social Media using the hashtags #MCAGCCPrepares, #Prepareathon and referencing @Prepareathon.

(6) Tenant and Supporting Commands aboard MCAGCC

(a) All tenant commands are requested to review their Emergency Action Plans and to encourage personnel to visit the America's PrepareAthon! website to gain more information on how to prepare for an emergency.

(b) Encourage all Family Readiness Officers to provide Marine Corps personnel and family members with preparedness information through EMarine.org and through Social Media using the hashtags #MCAGCCPrepares, #Prepareathon and referencing @Prepareathon.

c. Coordinating Instructions. The point of contact for any questions on this LOI is Niki McBain, (760) 830-6074 or Jennifer.mcbain@usmc.mil.

4. Administration and Logistics. Directives issued by this Headquarters are published and distributed electronically. Electronic versions of Combat Center letters of instruction (LOI) can be found at <http://www.29palms.marines.mil/Staff/G1Manpower/AdjutantOffice/LOI.aspx>.

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5. Command and Signal

a. Command. This LOI is applicable to active duty, civilian, and contractor personnel.

b. Signal. This LOI is effective the date signed.


J. B. HANLON
Chief of Staff

Distribution: A