



UNITED STATES MARINE CORPS
MARINE AIR GROUND TASK FORCE TRAINING COMMAND
MARINE CORPS AIR GROUND COMBAT CENTER
BOX 788100
TWENTYNINE PALMS, CALIFORNIA 92278-8100

1700
MCCS
OCT 19 2015

LETTER OF INSTRUCTION 50-15

From: Commanding General
To: Distribution List

Subj: 2ND ANNUAL COMMEMORATIVE RED RIBBON WEEK 5K RUN/WALK

Ref: MCO 5300.17

Encl: (1) 2015 Red Ribbon Week
(2) Information Paper of 21 Sep 15

1. Situation. The Marine Air Ground Task Force Training Command (MAGTFTC), Marine Corps Air Ground Combat Center (MCAGCC) is hosting the 2nd Annual Commemorative Red Ribbon Week 5K Run/Walk at 0800 on 23 October 2015 at the Desert Winds Golf Course in support of the Red Ribbon Week. The Red Ribbon Week began in 1985 as a means to commemorate the efforts and ultimate sacrifice of Drug Enforcement Agent and former Marine, Enrique Camarena; who died at the hands of drug traffickers. During Red Ribbon Week, Red Ribbons are worn as a symbol to raise awareness of the killing and destruction caused by drugs in America. The Red Ribbon Week campaign is the oldest and largest drug prevention campaign in the country. This year's Red Ribbon Week is 23-31 October 2015, both across the country and aboard the Combat Center.

2. Mission. During the Red Ribbon Week, the Drug Demand Reduction Program (DDRP) will collaborate and conduct an ongoing drug prevention campaign aboard MAGTFTC, MCAGCC, and within the surrounding communities with many partner agencies, to educate and promote a drug free lifestyle.

3. Execution

a. Commander's Intent and Concept of Operations

(1) Commander's Intent. In accordance with the reference, Marine Corps Community Services (MCCS), Marine & Family Programs (M&FP), Behavioral Health Branch (BHB), Substance Abuse Program (SAP), and DDRP will host the 2nd Annual Commemorative Red Ribbon Week 5K Run/Walk at 0800 on 23 October 2015 at the Desert Winds Golf Course, and support the ongoing drug prevention campaign aboard the installation and surrounding community, as outlined in enclosure (1).

(2) Concept of Operations

(a) The MCCS Action Officer (AO) will coordinate the event via normal staffing procedures.

(b) The 2nd Annual Commemorative Red Ribbon Week 5K Run/Walk will kick-off the Red Ribbon Week and provide an opportunity for active duty

DISTRIBUTION STATEMENT B: Distribution authorized only for MAGTFTC, MCAGCC directorates, special staff sections, and operational forces.

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Service members and their families aboard the Combat Center to learn about the ongoing war on drugs and what support is available through M&FP, BHB, and SAP.

b. Subordinate Element Missions

(1) Assistant Chief of Staff (AC/S) MCCS

(a) M&FP Division, BHB, SAP

1. Coordinate all event associated tasks and ensure all preparations and after actions related to the Red Ribbon Week are executed.
2. Monitor weather forecasts and key tasks to ensure the Red Ribbon Week is executed per enclosure (1), and disseminate any significant changes accordingly.
3. Prepare all necessary purchase order requests to support the event.
4. Plan and coordinate specific activities conducted by the BHB and MCCS staff.
5. Provide a Safety Brief and Operational Risk Management assessment for the Red Ribbon Week 5K Run/Walk to the MCCS Director prior to the event.

(b) Marketing Division

1. Publicize the event using all media sources available.
2. Provide event flyers to all Unit Family Readiness Officers, MCCS activities, and appropriate installation venues/facilities.

(c) Semper Fit Division

1. Reserve the Desert Winds Golf Course for 23 October 2015.
2. Facilitate and provide subject matter expert support in the planning of the Red Ribbon Week 5K Run/Walk.

(2) AC/S G-5. Publicize and distribute information about the event, via available media sources.

(3) AC/S G-7, Provost Marshal Office. Ensure the Drug Abuse Resistance Education Officers are at the event no later than 0800 on 23 October 2015.

c. Coordinating Instructions

(1) All Staff Members are encouraged to afford civilian and military members the opportunity to participate in the Red Ribbon Week events. The first 250 participants will receive a t-shirt for joining the Red Ribbon Week 5K Run/Walk to show solidarity for the importance of the Red Ribbon Week.

(2) Open to all hands with access to the installation.

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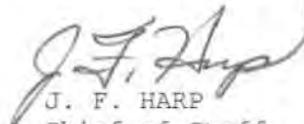
(3) The AO for this event is Joven Caguioa, DDRP Coordinator, SAP, BHB. The AO may be reached at (760) 830-4096 or at joven.b.caguioa@usmc.mil.

4. Administration and Logistics. Directives issued by this Headquarters are published and distributed electronically. Electronic versions of Combat Center letters of instruction (LOI) can be found at <http://www.29palms.marines.mil/Staff/G1Manpower/AdjutantOffice/LOI.aspx>.

5. Command and Signal

a. Command. This LOI is applicable to all active duty and reserve Marines and Sailors, family members, civilian personnel, retirees, and all personnel participating in this event.

b. Signal. This LOI is effective the date signed.


J. F. HARP
Chief of Staff

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**2015
RED RIBBON WEEK
MCAGCC 29 Palms
23-31 October 2015**

23 Oct - Desert Winds Golf Course

- 0800 Morning Colors
- 0805 Assistant Chief Of Staff, MCCS "Proclamation"
- 0810 5K Fun Run.
- Free T-shirts first 285 participants/medals to top three finishers/no pre-registration. (Hosted by MWR Athletic Dir. & BHB)

24 Oct - Main Exchange - (tabling event w/ information enhancements {1030-1330})

25 Oct - Sunday

26 Oct - Dunham Mess Hall (Tabling event w/ information enhancements {1030-1330})

27 Oct - Phelps Mess Hall (Tabling event w/ information enhancements {1030-1330})

28 Oct - Littleton Mess Hall (Tabling event w/ information enhancements {1030-1330})

29 Oct - Local school visit (Tabling event w/ information enhancements {1000-1600}) & (Hosted BHB & PAO w/ K9 visit)

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INFORMATION PAPER

Subj: INFORMATION PAPER FOR RED RIBBON WEEK 23 - 31 OCTOBER 2015

1. Purpose: To present a visible unified stance, of youth and adults, to promote a safe, healthy, and drug free Marine Corps community.

2. Key Points:

- Red Ribbon Week was started in 1985 to commemorate the efforts of Drug Enforcement Agent and former Marine, Enrique Camarena; who died at the hands of drug traffickers. Red Ribbons are worn and displayed during National Red Ribbon Week to call attention to the anti-drug campaign. For many years the Drug Demand Reduction program (DDRP) has supported Red Ribbon Week activities by distributing Red Ribbons and displaying anti-drug posters within our local schools and throughout the community.

- In years past, the Secretary of Defense has designated a National Red Ribbon Week, to celebrate drug abuse prevention and education, within the military services. In order to support the efforts of a drug free Marine Corps, we ask for unit commands to set aside time to emphasize to Marines and their families, the health benefits of pursuing a drug free lifestyle.

- The intent is to deliver an all-encompassing drug demand reduction message to the Marine Corps Air Ground Combat Center (MCAGCC) population, local schools, and the community.

- The Drug Demand Reduction Coordinator (DDRC), Mr. Joven Caguioa, is the designated Red Ribbon Week coordinator who will oversee necessary committees to carry out the events.

3. Events:

- The Assistant Chief of Staff, Marine Corps Community Service (MCCS) signs the Proclamation for Red Ribbon Week.

- This year's celebration will kick off, 23 October 2015 at 0800, with the "Red Ribbon Week 5K" at the Desert Winds Golf Course; free t-shirts for the first 150 attendees.

- The DDRC will set up and staff an exhibit table at the exchange, each base galley, and the local schools to promote Red Ribbon Week, and to distribute drug prevention information and materials. These items will be available to military personnel, family members, and civilians on board the installation.

- The DDRC will coordinate with MCCS marketing to advertise upcoming events in the Observation Post and Desert Lifestyle Magazine.

ENCLOSURE (2)



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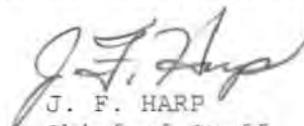
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- The DDRC will request marketing materials for further information and dissemination by means of the marquee and event flyers.

- Coordination with Public Affairs Office to provide an informational article illustrating activities, hosted throughout Red Ribbon Week in the Observation Post, will be implemented.

Recommendation: Request Commands encourage and support the distribution of Red Ribbons pens that are distributed by the Substance Abuse Control Officers (SACO). In addition, request SACO(s) to engage their command personnel and tell the history behind Red Ribbon Week.

Prepared by: Joven Caguioa, DDRP Coordinator,
Substance Abuse Program (SAP), 830-4096.