



UNITED STATES MARINE CORPS
MARINE AIR GROUND TASK FORCE TRAINING COMMAND
MARINE CORPS AIR GROUND COMBAT CENTER
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CCO 3440.3C
MA B
JUN 29 2026

COMBAT CENTER ORDER 3440.3C

From: Commanding General
To: Distribution List

Subj: MARINE AIR GROUND TASK FORCE TRAINING COMMAND, MARINE CORPS AIR GROUND
COMBAT CENTER EMERGENCY MASS NOTIFICATION

Ref: (a) DoD Instruction 6055.17
(b) MCO 3440.9 W/ADMIN CH
(c) MCO 5530.14A
(d) CCO 3000.4F
(e) CCBul 3440

Encl: (1) Map of Giant Voice Locations

1. Situation. The purpose of the order is to provide Marine Air Ground Task Force Training Command (MAGTFTC), Marine Corps Air Ground Combat Center (MCAGCC) guidance, as directed by references (a) through (d), on the use of the MAGTFTC, MCAGCC emergency mass notification system (eMNS). Efficient and timely mass notification to the public during a man-made or natural crisis' incident is paramount in reducing the loss of life or serious injury or property damage. Timely mass notification provides real-time information and instructions to people in a building, area, site, or installation using intelligible voice communications along with visible signals, text and graphics or other communication means. Mass notification protects the public by indicating the existence of an emergency and providing instruction on an appropriate response and action.

2. Cancellation. CCO 3440.3B.

3. Mission. To establish the procedures to notify the MAGTFTC, MCAGCC base population during emergency incidents and assigns responsibility for its operation, administration, and maintenance.

4. Execution

a. Commander's Intent and Concept of Operations

(1) Commander's Intent. To use all available means to provide efficient and timely mass notification to the MAGTFTC, MCAGCC population in a manmade or natural crisis incident.

(2) Concept of Operations

(a) Per the references, the Commanding General is the authority for the operation, administration, and maintenance of the emergency mass

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notification system aboard the installation. The Executive Agent for ALERT System policy and procedures aboard MAGTFTC, MCAGCC is Mission Assurance (MA).

(b) The Combat Center Fire Department (CCFD) provides execution oversight of eMNS urgent (emergency) notifications and provides a 24/7 capability to publish all-hazards alerts from their Consolidated Dispatch Center (911). The MAGTFTC, MCAGCC Emergency Operations Center (EOC), when activated, provides deliberate (non-urgent/non-emergency) and urgent eMNS notifications.

(c) The following definitions and roles apply:

(1) All-Hazards: Any incident, natural or manmade, that warrants action to protect the life, property, health, and safety of military members, dependents, and civilians at risk, and to minimize any disruption of installation operations.

(2) Deliberate Notifications: Commanding Officers (COs), Assistant Chiefs of Staff (ACs/S), Division Directors, Special Staff Officers (SSOs), and Officers-in-Charge (OICs) who designated operators/end users may initiate deliberate (non-emergency) notifications specific to their mission area.

(3) System Administration: MA will provide the primary administrative and testing functions for the eMNS as required.

(d) Any individual aboard MAGTFTC, MCAGCC, witnessing an urgent, all-hazards emergency must immediately notify the Consolidated Dispatch Center by dialing 911. The Consolidated Dispatch Center, or the installation Emergency Operations Center (EOC), if activated, retains sole authority to verify emergencies and publish installation wide urgent alerts. Dispatch and EOC personnel are trained to activate the eMNS when immediate key group notifications or widespread mass alerts are required.

(e) The following personnel are authorized to release an all-hazards alert (emergency notification) via eMNS to warn of impending emergency events or broadcast other emergency announcements by dialing 911:

1. Chief of Staff
2. Commanding Officer, Headquarters Battalion
3. Executive Officer, Headquarters Battalion
4. MA Director
5. MA Deputy Director
6. Command Duty Officer
7. MAGTFTC, MCAGCC EOC
8. Duty Fire Chief
9. Duty Provost Marshal's Office Watch Commander

10. Incident Commander

11. Director, Communication Strategy and Operations
(COMMSTRAT)

(f) The MAGTFTC, MCAGCC mass notification plan, is designed to reach the population by the following available sources:

1. eMNS. This network-based management system provides rapid communication of urgent messages to target audiences by reaching personnel whether they are onsite, offsite, or offline. To ensure comprehensive delivery, the system simultaneously broadcasts via desktop notifications, emails, SMS text messaging to mobile devices, and automated voice calls to designated landline and cellular telephones.

2. WAVES. The Program of Record system used by the Marine Corps is the Cooper Notification WAVES. The system provides both Giant Voice (GV) Mass Notification System (MNS) (see enclosure (1)) and Individual Building MNS. This system is a one-way, audible, and visual emergency communication system in that personnel are unable to acknowledge or respond to the messages being broadcast.

3. Electronic Message Signs. There are several static electronic message signs located on MAGTFTC, MCAGCC.

b. Subordinate Element Missions

(1) COs, ACs/S, Deputy Directors, Division Directors, OICs, and SSOs

(a) Although the eMNS is primarily designated for installation wide emergency notifications, directorates, commands, and special staff are authorized to utilize it for internal, time sensitive recall and personnel accountability. These localized notifications are restricted strictly to the originating organization and executed through dedicated, unit specific hierarchies.

(b) To utilize this capability, organizations must designate personnel as eMNS operators or end-user managers. These individuals must receive training from the approved eMNS administrator before being granted an account. Once access is authorized, operators can log into the eMNS server to execute role specific functions. These designated managers are responsible for maintaining their personnel's accounts to ensure all targeted alerts are successfully received. All operator activity is recorded, monitored, and periodically audited to ensure proper system usage and compliance.

(c) All Marine Corps Enterprise Network (MCEN) users can self-register/update their eMNS information by using the following self-service access at: <https://dod.alert.mil>. If user experiences difficulties or cannot access the self-service URL, they should contact their designated unit eMNS administrator.

(d) Personnel who do not possess a Navy and Marine Corps Intranet (NMCI)/MCEN Common Access Card (CAC) must contact MA to initiate manual data import into eMNS. MA will provide a standardized Microsoft Excel (.xlsx) template, which the requesting unit or agency must complete and return to MA via email. The requesting unit or agency retains full responsibility for

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verifying the accuracy of all user data prior to submission. To ensure roster integrity, units and agencies must submit updated templates on a quarterly basis.

(e) Commanders and Directors will ensure all sections within their cognizance have established and implemented an Emergency Action Plan and a unit Continuity Of Operations Plan. These plans must be synchronized with, and support appropriate responses to, all installation eMNS emergency notifications.

(2) Director, MA

(a) Serve as the Executive Agent for eMNS policy and procedures aboard this installation.

(b) Develop and execute Standing Operating Procedures (SOPs) for posting appropriate eMNS alerts on marquee signs to include Marine Corps Community Services and other operated marquee signs if required.

(c) Conduct monthly eMNS tests and ensure, in conjunction with Physical Security, all GV MNS towers are tested too.

(d) Ensure Consolidated Dispatch Center personnel maintain the capability to execute all-hazards emergency notifications through the 911 Dispatch Center aboard MAGTFTC, MCAGCC. Designate and maintain an adequate number of trained eMNS administrators and operators to support continuous operations and ensure personnel are qualified to activate and disseminate emergency alerts in accordance with established procedures.

(e) Conduct quarterly coordination meetings with COMMSTRAT to develop communication plans aimed at increasing enrollment in eMNS.

(f) Conduct operator, manager training as required for all designated eMNS personnel.

c. Coordinating Instructions

(1) The installation's Mission Assurance Working Group (MAWG) is instrumental in the continuous development of this MAGTFTC, MCAGCC eMNS order and meets quarterly. Specific dates, times, and locations will be published in reference (e).

(2) Feedback from all organizations on possible improvements of the eMNS plan should be submitted to the MAWG via unit's mission assurance representatives.

(3) Units are required to incorporate eMNS registration/de-registration into their check-in/check-out process.

(4) Any changes deemed necessary to help prevent the loss of life or serious property damage shall, upon approval of the Commanding General, be implemented immediately and be incorporated during the annual review of this order.

5. Administration and Logistics. Directives issued by this Headquarters are published and distributed electronically. Electronic versions of Combat

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Center directives can be found at <https://www.29palms.marines.mil/Staff-Offices/G-1-Manpower-Directorate/Adjutant/#combat-center-orders>.

6. Command and Signal

a. Command. This order is applicable to active duty, reserve, civilian personnel, contractors, and family members working and living aboard the Combat Center.

b. Signal. This order is effective on the date signed.



M. H. CLINGAN

DISTRIBUTION: A

Map of Giant Voice Locations

