



**UNITED STATES MARINE CORPS**  
MARINE AIR GROUND TASK FORCE TRAINING COMMAND  
MARINE CORPS AIR GROUND COMBAT CENTER  
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CCO 3440.3  
ISD 11C

**JUN 03 2019**

COMBAT CENTER ORDER 3440.3

From: Commanding General  
To: Distribution List

Subj: MARINE AIR GROUND TASK FORCE TRAINING COMMAND, MARINE CORPS AIR GROUND  
COMBAT CENTER EMERGENCY MASS NOTIFICATION

Ref: (a) DoDI 6055.17  
(b) MCO 3440.9 W/Admin CH  
(c) MCO 5530.14A  
(d) CCO 3000.4B  
(e) CCBul 3440 of 12 Oct 18

Encl: (1) Map of Giant Voice Locations

1. Situation. The purpose of the Order is to provide Marine Air Ground Task Force Training Command (MAGTFTC), Marine Corps Air Ground Combat Center (MCAGCC) guidance, as directed by references (a) through (d), on the use of the MAGTFTC, MCAGCC's Enterprise Mass Notification System (eMNS). Efficient and timely mass notification to the public during a man-made or natural crisis incident is paramount in reducing the loss of life or serious injury or property damage. Timely mass notification provides real-time information and instructions to people in a building, area, site, or installation using intelligible voice communications along with visible signals, text, and graphics or other communication means. Mass notification protects the public by indicating the existence of an emergency situation and providing instruction on an appropriate response and action.

2. Mission. To establish the procedures to mass notify MAGTFTC, MCAGCC's population during emergency incidents and assigns responsibility for its operation, administration, and maintenance.

3. Execution

a. Commander's Intent and Concept of Operations

(1) Commander's Intent. To use all available means to provide efficient and timely mass notification to the MAGTFTC, MCAGCC's population in a man-made or natural crisis incident.

(2) Concept of Operations

(a) Per the references, the Commanding General is the authority for the operation, administration, and maintenance of the eMNS aboard the installation. The Executive Agent for eMNS policy and procedures aboard MAGTFTC, MCAGCC is the Installation Support Directorate (ISD), Mission Assurance Division (MA). The Provost Marshal provides execution oversight of

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eMNS urgent all hazards (emergency) notifications and provides a 24/7 capability to publish urgent all hazards alerts from the Consolidated Dispatch Center (911). The MAGTFTC, MCAGCC's Emergency Operations Center (EOC), when activated, provides deliberate (non-urgent/non-emergency) and urgent eMNS notifications. For the purpose of this Order, all hazards is defined as any incident, natural or man-made, that warrants action to protect the life, property, health, and safety of military members, dependents, and civilians at risk and minimize any disruption of installation operations. The ISD, MA will provide administrative and test functions as required. Other MAGTFTC, MCAGCC's Commanding Officers (COs), Assistant Chiefs of Staff (ACs/S), Division Directors, Special Staff Officers, and Officers-in-Charge (OICs) designated operators/end users may initiate deliberate notifications specific to their mission area.

(b) Anyone on MAGTFTC, MCAGCC witnessing an urgent all hazards (emergency) event can notify the Consolidated Dispatch Center by dialing 911. Authority to verify notifications and publish installation-wide urgent/all hazards alerts rests with the Consolidated Dispatch Center or installation's EOC if activated. The Consolidated Dispatch Center and EOC personnel are trained to activate eMNS in the case of an event where urgent initial contact to key groups or wide spread urgent mass notification is required.

(c) The following personnel are authorized to release an all hazards alert (emergency notification) via eMNS to warn of impending emergency events or broadcast other emergency announcements by dialing 911:

1. Chief of Staff
2. ISD Director
3. ISD, MA Director
4. Command Duty Officer
5. MAGTFTC, MCAGCC's EOC
6. Duty Fire Chief
7. Duty Provost Marshal Office Watch Commander
8. Incident Commander

(d) MAGTFTC, MCAGCC's mass notification plan is designed to reach the population by the following available sources:

1. eMNS. This management system provides rapid communication of network-based alert messages using a wide range of delivery methods. eMNS notifies target audiences, including those who are offsite or offline at the time of an alert broadcast. Permission-based alerts published from any networked computer can travel across firewalls, virtual private networks, and wireless networks, to ensure delivery of urgent messages using multiple devices including computers, landline telephones and cell phones, as well as other mobile and handheld devices.

a. Desktop Notification. Desktop notification is an intrusive computer desktop message, similar to a Windows error message. The

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message contents and appearance can be tailored by the initiator. The message must be acknowledged before the user can resume operations on the computer.

b. Email Alerts. Process by which emergency notification messages are sent via email message to designated recipients.

c. Short Message Service (SMS) Texting. Process by which emergency notification messages are sent via SMS texting protocols, typically to mobile devices.

d. Telephone. Process by which emergency voice notifications are sent to designated recipients via telephone.

2. WAVES. The Program of Record system used by the Marine Corps is the Cooper Notification WAVES. The system provides both Giant Voice Mass Notification System (MNS) and Individual Building MNS. This system is a one-way, audible and visual emergency communication system in that personnel are unable to acknowledge or respond to the messages being broadcast.

a. Giant Voice MNS. This system is installed to provide real-time information or instructions to outdoor areas or multiple contiguous areas. This system is installed on every permanent Marine Corps installation and is designed to cover most large populated areas.

b. Individual Building MNS. This system is installed to provide real-time information or instruction to building occupants or personnel in the immediate vicinity of a building, including exterior egress and gathering areas. These systems are designed to operate from the main panel and/or one remote microphone location in the duty or administration room. The individual building MNS will be capable of being operated independent of the base-wide MNS and is usually an integral part of the buildings fire alarm system. The individual building MNS must be connected to the base-wide MNS. This system integration may occur at the same time as the fire system installation or at a later date when funds become available.

3. Electronic Message Signs. There are several static electronic message signs located on MAGTFTC, MCAGCC.

b. Subordinate Element Missions. COs, ACs/S, Division Directors, Special Staff Officers, and OICs.

(1) While the eMNS is designed to be used primarily as an installation's emergency notification system, directorates/commands and special staff are authorized to use the eMNS for time-sensitive recall/accountability notifications only within their organizations through the creation of organization-specific hierarchies and directories. In order to use this capability, organizations must designate personnel as eMNS operators/end user managers and have these personnel trained by the approved installation's eMNS administrator prior to being assigned an account. Once granted access, the eMNS operators/end user managers will be able to log into the eMNS server and execute functions as defined by their role. The eMNS operators/end users activity will be monitored and recorded in the system, and audited periodically to ensure proper usage of the system.

(2) Ensure all sections within your area of responsibility have developed and implemented an Emergency Action Plan and a unit COOP Plan that supports actions to respond to any installation's eMNS notifications.

c. Coordinating Instructions

(1) The installation's Mission Assurance Working Group (MAWG) is instrumental in the continuous development of the MAGTF/TC, MCGACC eMNS Order and meets quarterly. Specific dates, times, and locations will be published in reference (e).

(2) Feedback from all organizations on possible improvements of the eMNS plan should be submitted to the MAWG via unit's mission assurance representatives.

(3) Units are encouraged to incorporate eMNS registration/de-registration into their check-in/check-out process.

(4) Any changes deemed necessary to help prevent the loss of life or serious property damage shall, upon approval of the Commanding General, be implemented immediately and be incorporated during the annual review of this Order.

4. Administration and Logistics. Directives issued by this Headquarters are published and distributed electronically. Electronic versions of Combat Center directives can be found at <https://www.29palms.marines.mil/Staff-Offices/Adjutant-Office/Orders/>.

5. Command and Signal

a. Command. This Order is applicable to active duty, reserve, civilian personnel, contractors, and family members working and living aboard the Combat Center.

b. Signal. This order is effective the date signed.

  
R. MARTINEZ  
Chief of Staff

DISTRIBUTION: A

Map of Giant Voice Locations

**MCAGCC MASS NOTE TOWER LOCATIONS**

MAINSIDE

