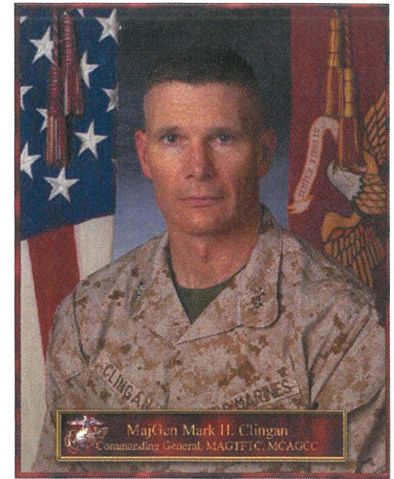


SOCIAL MEDIA BEST PRACTICES POLICY

Social media platforms and web browser usage impacts our security and the welfare of the Marine Air Ground Task Force Training Command (MAGTFTC) and Marine Corps Air Ground Combat Center (MCAGCC) team. Service members and their families are our first line of defense, but they require the tools, training, and understanding to secure important information when sharing events and news.



- Headquarters Marine Corps created a website that provides information regarding social media and a collection of official Marine Corps social platforms. The link <https://www.marines.mil/News/Social-Media/> has useful information for Marines and their families concerning existing rules for public affairs and personal conduct while utilizing social media.
- Social media includes collaborative tools such as social networking sites, user-generated content, social software, email, instant messaging, podcasts, and internet discussion forums (e.g., YouTube, Facebook, Snapchat, Instagram, Twitter, WhatsApp, TikTok, QQ, Telegram, Pinterest, Reddit, etc.).

Enclosure (1) of MAGTFTC, MCAGCC Policy Letter 11-21 "Social Media Best Practices" provides best practices for the use of social media and reduces the risk to Marines, their families, and operational security that may arise from its use.

Commanders, Assistant Chiefs of Staff, Special Staff Officers, and Officers-in-Charge will ensure their Marines, Sailors, civilians, and contracted personnel are informed of the best practices listed in the enclosure. Unit's Family Readiness Command Team will also disseminate recommended best practices to Combat Center family members. Marines are strongly encouraged to ensure their family members follow these best practices.

The points of contact are the Communication Strategy & Operations Officer at (760) 830-5310; the Operations Security Manager at (760) 830-1881; and the Information Systems Security Manager at (760) 830-0099.

A handwritten signature in black ink, appearing to read "MHC", written over a light blue horizontal line.

M. H. CLINGAN

Major General, U.S. Marine Corps
Commanding General

Marine Air Ground Task Force Training Command
Marine Corps Air Ground Combat Center