

ENERGY ETHOS

After more than a decade of combat operations, Marines have learned that smart energy use on the battlefield enhances our combat effectiveness by increasing our operational reach and reducing our need for fuel resupply. We now realize that this mindset and energy resource awareness must begin on our installations where Marines and their units live and train. This "Bases to Battlefield" approach promotes the establishment of an Energy Ethos that equates efficient use of vital resources to enhanced mission readiness on installations, and operational effectiveness in combat.



The cornerstone of the Marine Corps Energy Ethos Campaign is the establishment of the Unit Energy Manager (UEM) program [reference (a)]. Units and tenant organizations aboard the Marine Corps Air Ground Combat Center will appoint a UEM, with the intent that this individual will provide leadership and greater visibility regarding the use of energy resources, while also promoting smart energy behaviors within the unit. It is highly recommended that this position be filled by a Staff Noncommissioned Officer or Officer, in order to ensure sufficient authority to implement energy requirements and influence behavior. My installation energy manager will collaborate closely with all UEMs aboard the Combat Center, providing resources and necessary training for them to effectively carry out their responsibilities.

The Combat Center has earned a well-deserved reputation in the Department of Defense for being on the cutting edge of energy production and energy efficient technology. Now is the time to move beyond solely technical solutions, and reduce wasteful demand at the user level without impacting mission accomplishment. Every dollar we can save in energy costs is a dollar we can spend on better training, equipment, personnel, quality of life programs, and facilities that support our mission. A mere 5 percent in electricity savings aboard this installation would save over \$1 million.

The bottom line is that efficient energy use reduces installation energy costs and directly translates to additional resources to support operational commanders and warfighting readiness. Let's work together in instilling this energy efficient mindset in all members who live and work aboard the installation.

A handwritten signature in black ink, appearing to read "R. B. Turner, Jr.", written in a cursive style.

R. B. TURNER, JR.

Brigadier General, U.S. Marine Corps
Commanding General

Marine Air Ground Task Force Training Command
Marine Corps Air Ground Combat Center