

SOCIAL MEDIA BEST PRACTICES POLICY

Continued expansion and use of social media and web-based interactive technologies requires due diligence and oversight to ensure the operational security of Marine Air Ground Task Force Training Command (MAGTFTC), Marine Corps Air Ground Combat Center (MCAGCC). Service members and their families are our first line of defense when it comes to navigating the risks associated with social media. They require the training, understanding, and tools necessary to secure important information while using social media as a forum to share news and events.




- Headquarters Marine Corps has created a website that provides information regarding social media and the Marine Corps. The link <https://www.marines.mil/News/Social-Media/> has useful information for Marines and their families concerning existing rules for public affairs and personal conduct while utilizing social media.
- Social media includes collaborative tools such as social networking sites, user-generated content, social software, email, instant messaging, and discussion forums (e.g., YouTube, Facebook, Snapchat, Instagram, Twitter, Google apps etc.).

Enclosure (1) of MAGTFTC, MCAGCC Policy Letter 11-20 “Social Media Best Practices” provides best practices for the use of social media and reduces the risk to Marines, their families, and operational security that may arise from its use.

Commanders, Assistant Chiefs of Staff, Special Staff Officers, and Officers-in-Charge will ensure their Marines, civilians, and contracted personnel are informed of the best practices listed in the enclosure. Unit’s Family Readiness Command Team will also disseminate recommended best practices to Combat Center Family members. Marines are strongly encouraged to ensure their family members follow these best practices.

The points of contact are the Communication Strategy & Operations Officer at (760) 830-5310; Mr. Mark D. Ziobro at (760) 830-4737 or mark.d.ziobro@usmc.mil; and Mr. Jeffrey L. Faughn at (760) 830-0099 or Jeffrey.faughn@usmc.mil.


W. M. JURNEY
Major General, U.S. Marine Corps
Commanding General
Marine Air Ground Task Force Training Command
Marine Corps Air Ground Combat Center