

So how can you avoid being fooled by counterfeit products? The next time you see an ad that seems too good to be true, take a closer look before clicking "BUY."

Here are some tips to help you spot fake products or websites:

Where does the product ship from?

Is it coming from a sketchy address?

Read the product description carefully.

Are the grammar and vocabulary correct?

If reviews are included, are they realistic?

Again—if it sounds too good to be true, it probably is!

Are there highquality product images?

Or is the seller using stock photos available online?

Is the price ridiculously low?

Then it's almost guaranteed to be a scam. It's true: You get what you pay for!





Are you reading the paying terms?

Scam websites are known to introduce payment for the photo and not the product.

Be educated before your next online shopping experience!
Teach your kids and friends the same and do not let yourself be duped by a bad purchase.
For a fun interactive and educational game go to www.ncpc.org

