



United States Marine Corps

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FOR IMMEDIATE RELEASE

COMBAT CENTER MEDIA RELATIONS POLICY

MARINE CORPS AIR GROUND COMBAT CENTER TWENTYNINE PALMS, Calif. –

Public information, sometimes referred to as media relations or external information, is defined as information distributed primarily to civilian, non-uniformed publics. "The American people" is a common description of a priority audience for external information.

The end state of public information programs enacted by Public Affairs is the timely release of information to focused publics to meet the Department of Defense mandate of "maximum disclosure with minimum delay." The objective is to maintain a positive relationship between the Marine Corps and external public characterized by trust and confidence.

In the event of an unfortunate happening or incident involving a service member aboard the installation, the Combat Center Public Affairs Office will be responsible for disseminating

the initial Press Release which will detail what happened, when it happened, who was involved and which unit the Marine/sailor is assigned to. In the event of a training mishap in which a service member is mortally wounded, the PAO will disseminate the above information but withhold the name and information of the deceased Marine pending 24 hour next of kin notification. If the service member involved is not stationed with a unit that is organic to the Combat Center, Tactical Training Exercise Control Group (TTECG), Marine Corps Tactics and Operations Group (MCTOG), Marine Corps Logistics and Operations Group (MCLOG), any additional information will come from the PAO of the unit the service member was assigned to.

For information regarding the Marine Corps' policy on media relations, please reference MCO 5720.77 which can be found at

<http://www.marines.mil/Portals/59/Publications/MCO%205720.77.pdf>.