



Unit, Personal, and Family Readiness Mission Statement

Leaders at all levels of the command will provide opportunities for growth and fellowship across the team, to include communicating effectively with each other and their respective support systems, so that we foster a climate that values the individual Marine, Sailor, Federal Civilian and their family.

Readiness and resiliency are critical to any effective organization and set the foundation for **Camaraderie** and **Unit Cohesion**. The objective of this program is to support our team members and their families as they balance the challenges of the military way of life, family, education, careers, and the mission. Each individual is responsible and accountable for their personal readiness and the readiness of their families.

Basic Tenants of the UPFR Program

Communication – Keep the member and their families informed through the use of official, authorized, or unofficial communication. This will include providing information about command sponsored events and activities, as well as local events, through emails, mail or social media.

Readiness and Deployment Support – Equip members and their family with tools designed for building life skills and preparing for the unique challenges if, or when, the Marine or Sailor is deployed, on temporary duty, or otherwise away from the family and the subsequent reintegration.

Information and Referral – Ensure that services are available to, and accessible by, the members and their family, so that they can be referred to the appropriate Marine Corps Community Services program, the military resource, or the community resource that can best meet their needs.

Volunteer Management – Provide volunteer opportunities for the planning, coordinating, and execution of specific unit and family morale events to enhance the program.

I am guided by the Family Readiness Command Team, consisting of the Sergeant Major, Executive Officer, Unit Readiness Coordinator (URC), Deputy URCs, Chaplain, Single Marine Representative, Command Team Advisor, Assistants, and volunteers. In a battalion this large and diverse in mission, it is critical that we actively participate and communicate to achieve the readiness and resiliency we both desire and deserve.

You can contact the URC with ideas or to volunteer your support. Mission First, People Always!

Lieutenant Colonel Clinton P. Gebke
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